



Frequency: Quarterly
Readership: 100,000
Pagination: 52 pages
Circulation: 14,000

Includes 9,500 Indian Restaurants in the UK, 2,000 manufacturers, wholesalers and suppliers and community businesses, food and drink journalists and 1,000 Indian Restaurants in EC countries.

Advertising Rates

Mono

Full page	£1000
Half page	£595
Quarter page	£350

Colour

Double page spread	£3500
Full page	£1850
Half page	£975
Quarter page	£495

Special positions

Front cover	£neg
Back cover	£neg
Inside front cover	£neg
Inside back cover	£neg
Centre spread	£neg

(All rates are per insertion and exclusive of VAT)

Extras

Spot colour	25%
Facing matter	15%

Mechanical Data

Disk based

Macintosh format disk: CD/ Zip. Adobe Illustrator, Adobe Photoshop, QuarkXPress, EPS and Macintosh format TIFF files accepted. All fonts (printer and screen) must be supplied on disk with a colour proof.

Imagery/Photographs

All electronically supplied images MUST be no less than 300dpi @ 10Mb file size and set up as CMYK Macintosh TIFF or EPS. Electronically supplied images will be rejected should this criteria not be met.

Type area

Full page:
297mm(H) x 230mm(W)
Half page vertical:
278mm x 105mm
Half page horizontal:
216mm x 1138mm
Quarter page:
105mm x 1138mm
Classified portrait:
60mm x 90mm
Classified square:
60mm x 65mm
Bleed required: 3mm

COPY DEADLINES

Advertisements:

5 weeks prior to publication

Editorial:

5 weeks prior to publication

Cancellations:

4 weeks prior to publication

ALL CORRESPONDENCE TO

211 Fir Tree Road, Epsom, Surrey
KT17 3LB

Tel: 01737 210 022

Fax: 01737 211 903

Email: info@spicebusiness.co.uk

